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**PROFESSIONAL SUMMARY:**

* Having around 6.5+years of experience into IT and 4+ years as a Power BI Developer. Worked in various Business Domains Like Healthcare and Retail.
* Ability to work with various types and stages of Software Development Life Cycle (SDLC) process including Analysis, Design, Development, Testing and Implementation.
* Extracted, Transformed and loaded data from various heterogeneous data sources and destinations like Excel, .CSV Flat files using SQL connectors, tasks and transformations.
* Weekly presentation to the business users about the reports and their changes as required
* Worked on all types of transformations that are available in Power bi query editor
* Used Power Query, Power Pivot to develop data analysis prototype, and used Power View and Power Map to Visual Reports.
* Expertise in writing complex DAX functions in Power BI and Power Pivot.
* Wrote calculated columns, Measures queries in power bi desktop to show good data analysis techniques.
* Implementing Drill Through & Hyperlinks in Power BI report.
* Developing Visual Reports, Dashboards, KPI Scorecards and Integrated Custom Visuals based on business requirement using Power BI Desktop.
* Developed complex calculated measures using Data Analysis Expression language (DAX).
* Having good Experience on to implementing MTD, YTD, QTD as well as date operations by using DAX functions like Date, Time intelligence function
* Able to implement Row-Level Security on data and understand application security models in Power BI.
* Experience in developing Dashboard Report, Parameterized Reports, linked Reports, Sub-Reports by Region, Year, Quarter, Month and Week.
* Experience in Developing, Publishing and Scheduling Power BI reports as per the Business requirements.
* Created Workspace and content packs for business users to view the developed reports.
* Scheduled Automatic refresh and scheduling refresh in power bi service.
* Good in creating Queries and Joins for complex queries involving multiple tables and Exception Handlers.
* Experience in creating Views, Constraints, joins, Temp Table, Table Variable, Functions and numerous Stored Procedures.

**EMPLOYMENT:**

* Worked as **Power BI Developer** in **COGNIZANT, Chennai** from **NOV 2015** **to DEC 2021**
* Working as **Power BI Developer** in **ARTECHINFO**, **Bangalore** from DEC 2021 to Till Now

**EDUCATIONAL QUALIFICATION:**

* B. Tech E.C.E from Jagans College of Engineering & Technology and in Nellore and Passed out year is 2012.

**TECHNICAL SKILLS:**

**Microsoft : MS-Office**

**Reporting Tool : Microsoft Power BI**

**Databases : SQL Server**

**PROJECTS HANDLED:**

**Project1**

**Project : Cigna Health Care**

**Role : Power BI Developer**

**Project Description:**

Cigna is a global health services company dedicated to improving the health, well-being, and peace of mind of those we serve. With more than **180 million customer and patient relationships** in more than **30 countries and jurisdictions**, we can harness actionable insights that address whole-person health and drive better health outcomes.

**Roles & Responsibilities:**

* Imported data from SQL Server DB to Power BI for generating the reports.
* CreatedDAXQueries to generated computed columns in Power BI.
* Generated computed tables in Power BI by using DAX.
* Used Power BI, Power Pivot to develop data analysis prototype, and used Power View and Power Map to visualize reports
* Published Power BI Reports in the required originations and Made Power BI Dashboards available in Web clients and mobile apps
* Explore data in a Variety of ways and across multiple visualizations using Power BI
* Used Power BI Gateways to keep the dashboards and reports up to date.
* Installed and Configured Enterprise Gateway and Personal Gateway in Power Bi Services.
* Published reports and dashboards using Power BI.
* Design and develop of reporting data module for Credit Card Marketing Analytics.
* Developed Up-selling and Cross-selling reports using DAX functions.
* Creating Row level security with power bi and integration with power bi service portal.
* Developed profit analysis reports and dashboards by products and customers
* Worked on all types of transformations that are available in Power bi query editor.
* Scheduled Automatic refresh and scheduling refresh in power bi service.
* Developed analysis reports and visualization using DAX functions like table function, aggregation function and iteration functions.

**Project-2**

**Project : Williams Sonoma**

**Role : BI Developer.**

**Project Description:**

In 1947, Chuck Williams settled in [Sonoma, California](https://en.wikipedia.org/wiki/Sonoma,_California), and opened his first shop as a hardware store. In 1953, Williams took his first trip to France, where he quickly fell in love with French kitchenware such as copper cookware, and is quoted as saying, I knew this was something that wasn't found in America, but thought people would want. Shortly after returning home, he formulated a plan to import French cooking and serving equipment into America and eventually converted his store into a cookware shop in 1956. Thus, Williams Sonoma was founded, selling professional and restaurant-quality kitchenware for home use, leading to founder Chuck Williams being recognized as one of the titans of the American food revolution.

**Roles & Responsibilities:**

* Connecting to data sources, importing data and transforming data for Business Intelligence.
* Able to properly understand the business requirements and develop data models accordingly by taking care of the resource.
* As per the Client requirements, rendering the reports in the form of .PDF, .CSV and Excel formats.
* Should have knowledge and experience in prototyping, designing, and requirement analysis*.*
* Developed tabular and multidimensional models that are compatible with warehouse standards.
* Developed visual reports, dashboards and KPI scorecards using Power BI desktop.
* Created Groups and Content Packs in the Power BI Services.
* Worked on Import and Direct Query data connection modes in Power Bi and Created Relationships between the two different data sources by using Joins.
* Created Joins by combining Tables, Created Columns elements from available data sources and created filter elements to limit the data retrieved.
* Able to implement Row level security on data and understand application security layer models in Power BI.
* Created using advance level calculations on the data set and Responsible for design methodology and project documentation.